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“AMAZING GRAYS” Author Wins First Place Award For “Becoming Beauty-full” Article

*Author Maggie Rose Crane connects generations
in her award winning magazine article*

Oxford, Ohio, June 1, 2011 – Maggie Rose Crane’s article, “Becoming Beauty-full,” which appeared in Issue 2 – 2010 of [Delta Zeta’s](#) magazine, THE LAMP, has won first place in the 2011 Fraternity Communications Association’s annual competition in the Persuasive Essay category.

The FCA Annual Awards honors those organizations that are an indispensable asset to the fraternal movement, challenge members to imagine a better way of communicating and provide an enriching membership experience.

Delta Zeta Sorority was founded on Miami University’s campus in Oxford, Ohio in 1902. The Sorority has over 207,000 alumnae and collegiate members in the United States and Canada. The Delta Zeta Foundation, a non-profit organization, makes possible gifts and support for scholarships, leadership, philanthropy, and education.

Maggie Rose Crane, author of [Amazing Grays – A Woman’s Guide to Making the Next 50 the BEST 50 \(Regardless of your hair color!\)](#) says, “ Throughout life, the key to feeling authentically beauty-full is shifting your focus from your packaging to your *essence*. Therein lies your true beauty. It’s not about letting yourself go, but allowing yourself go within.”

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As a leading-edge baby boomer and a 1967 collegiate member of the Delta Zeta Epsilon Chi Chapter at the University of Wisconsin – Milwaukee, Maggie was invited to submit an article for the 2010 LAMP issue focused on connecting the generations.

She reminds the younger generation that who they are today is the person they will wish they were 10-20-30 years from now. She encourages them to not miss the life they are having by wishing they were different than they are and to embrace the totality of the magnificent being they are *now*. She also reminds maturing women that leading by example they now have the opportunity to influence an entire generation by embracing the satisfaction and freedom that comes with aging gracefully, knowing we are so much more than our packaging.

Maggie Crane's writing, speaking and workshops show maturing women how to let go of the past, embrace the present and create a life that honors the amazing women they have become. More information is available at maggiecrane.com.

About Maggie Rose Crane

Maggie Crane spent a decade crisscrossing the country, conducting leadership and life-skills workshops for women. Now, she is a leading-edge baby boomer on a quest to age with grace, gratitude and gusto. Through her writing, speeches and workshops she candidly shares personal experiences and insights that guide maturing women through the ups and downs of staying vibrant and inspired while aging in a culture obsessed with youth and manufactured beauty. At the core of her message, Maggie exposes the fears and anxieties that haunt many modern women – and reveals how to mindfully navigate the turbulence with wisdom, perspective and practice. Contact her at maggie@maggiecrane.com.

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